

Greater Eastern Oregon Development Corporation

Proudly serving Gilliam, Grant, Harney, Malheur, Morrow, Umatilla and Wheeler counties

# THE EARTH IS WHAT WE ALL HAVE IN COMMON -Wendell Berry

## HAPPY EARTH DAY!

I know you love our planet- otherwise you wouldn't live in Eastern OR! Rural life provides a closeness to nature that we all value and appreciate. If you're like me, you may feel a bit worried and overwhelmed by the effects from the warming of Earth. Byron Kennard, one of the original organizers of Earth Day, provides a nice perspective on how each of us and our choices can tackle difficult issues like climate change.

**Pofeldt:** What is the best way you've seen to achieve lasting change?

**Kennard:** Countless uncoordinated actions by countless uncoordinated people results in the most legitimate form of social change. When it comes from the community and isn't controlled or directed, it overtakes the planned and designed system because it is not planned or designed. For example, millions of people have cut back on eating meat or cut meat out. They have done this to save money, improve their health or protect the planet. You could not have passed a law that would compel people to stop eating meat, or if you passed it, it wouldn't work. Think about Prohibition and alcohol during the 1930s. People are eating less meat on their own, and it has profound legitimacy.

## RESOURCE HUB

Links for COVID-19 info, upcoming events, and other supporting info for you.

[Click Here](#)

## PLANT A TREE

Want to support replanting of trees in areas destroyed during last years wildfires? Donate to Oregon Parks Forever. \$1 =1 tree

[Click here for more info](#)

## ONE SMALL THING A WEEK

No matter what size your organization is, it is important to think about your risks and how you can reduce their impact on your business. Be prepared on how to respond. This week is focused on technology, energy saving, and eating local for Earth Day!

- Know your Information Technology
- Small Changes, Big Impact
- Support Local





## 7. KNOW YOUR INFORMATION TECHNOLOGY

USE THIS FORM TO LIST THE COMPUTER EQUIPMENT, HARDWARE AND SOFTWARE, VITAL RECORDS AND YOUR BACK UP PROCESSES THAT YOU WILL NEED TO FULFILL YOUR CRITICAL BUSINESS FUNCTIONS.

### TYPE:

Computer Equipment/Hardware  Computer Software  Vital Records

### Item:

Title and Version/Model Number:

Serial/Custom Number:

Registered Username:

Purchase/Lease Price: \$

Purchase/Lease Date:

Quantity (equipment) or Number of Licenses (software):

License Numbers:

Technical Support Number:

Primary Supplier/Vendor:

Alternate Supplier/Vendor:

Notes:

Name of vital record:

Name of Business Function Vital Record Supports:

Type of Media:

Is it Backed Up?

How Often is it Backed Up?

Type of Media for Backup:

Where is it Stored?

Can the Record be Re-created?

Notes:

[Click here for PDF Worksheet](#)

OFB-EZ is a program of the Insurance Institute for Business & Home Safety. Download this document at [www.iihs.com](#). Last Updated: Next Update:

# TAKE ONE STEP TOWARDS RESILIENCY

## Know Your Information Technology

Technology is vital for nearly all business operations so it's important to understand the role it plays in your business. Identify key information and back it up.

# SMALL CHANGES, BIG IMPACTS

Fossil fuels, including coal, oil and natural gas, are currently the world's primary energy source. The Intergovernmental Panel on Climate Change (IPCC) has found that emissions from fossil fuels are the dominant cause of global warming. It will take all of us doing what we can to lower our usage and support companies and industries that are lowering fossil fuel usage. Here are few ways your small business can lower it's carbon footprint and save money!

## Use green energy

It is estimated that at least half of all small businesses are located in areas that offer the option to buy energy from renewable sources like solar and wind. Your local energy company can let you know if they offer such green alternatives.

## Procure green products

A great way to be more environmentally friendly is to buy green in your business, that is, source goods and services that are local and sustainable. Green procurement reduces waste, lowers greenhouse emissions, and conserves energy. Look specifically for products that are sustainably manufactured, do not contain toxic materials and are made from renewable materials and/or otherwise can be recycled.

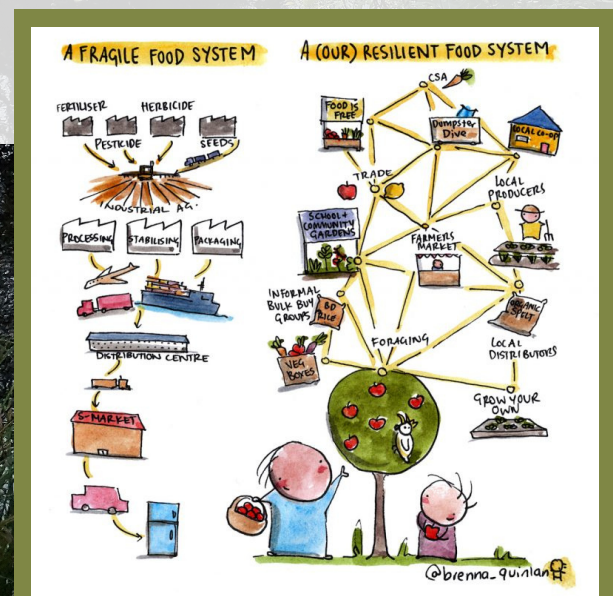
## Become More Energy-Efficient

Making your commercial office, home office, or retail shop more energy-efficient isn't as difficult as it may seem. It may only require small tweaks to things you are already doing. Some possibilities include changing out regular light bulbs with their energy-efficient counterparts, using power-saving settings on office computers, and upgrading to a programmable thermostat. For more ideas and a checklist to help you execute efficiency in your business, download the [ENERGY STAR® Action Workbook for Small Business](#).

# SUPPORT LOCAL

Aside from fossil fuels, agriculture has a large impact on our planet in regards to CO2 emissions. Have you ever wondered how your food gets to your table? Check out [this video](#) to better understand the food system, or check out the infographic below!

The best way to lower our footprint in terms of food is buying local- support your local farmers! Shop at [farmers markets](#) or join a [CSA](#); or start your own kitchen garden. Click on the links to find one closest to you!



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